

Dear Emergency Room Medical Professionals,

Suspecting or discovering a pregnancy loss can be devastating news to an expecting mother. Determining that her suspicions or fears warrant an emergency assessment by a medical professional is an overwhelming process. She is now turning to you, to console her fears and comfort her.

In an environment that is unpredictable at best, hectic, short staffed and overfull, it is often enough simply to provide for each patient's physical needs, with little to no room to consider the emotional process that takes place in the patient just during the course of their visit.

However, with *just a few small changes* in approach to the women and couples who visit you with suspected or discovered pregnancy losses, you will be able to provide a deeper level of care that shows your own commitment to excellence and service to the growing families in your community.

An online global network and resource database has been created to provide a necessary bridge between the typical ER experience and compassionate care to the mother through her pregnancy loss experience.

This resource database includes medically accurate definitions and provides sensitive explanations of the many different kinds of pregnancy losses. It offers ways to prepare emotionally and physically for the birth of a deceased, injured or ill baby, and avails resources at the time of the birth including professionally trained birth and bereavement doulas.

Perhaps your hospital already has a bereavement team established. This is an important step in providing the compassionate support a family needs during the distressing time of facing pregnancy loss. Consider the advantages your hospital would bring to your community by recognizing the value of the residents who have taken their own time to diligently train through a reputable, global, professional institution that prepares them to provide individualized, uninterrupted, comprehensive emotional and physical support to families prior to, during and after the birth of babies in any expected outcome: full term live birth, fatal diagnosis, stillbirth, miscarriage, and subsequent pregnancies. The resources and professionals who network through this global database are prepared to offer this exceptional support. You, too, are encouraged to take this important training.

Families will establish trusting relationships with professionals ready to come alongside them. These professionals are prepared to work in conjunction with any bereavement support system you already have established, and if you do not have a strong bereavement program in place, they are equipped and knowledgeable in helping you create one.

In addition to your local, professional birth and bereavement doulas, this online global network supplies information and suggestions for possible farewell celebrations in accordance to the family's individual cultural and religious interpretation of pregnancy and pregnancy loss, and provides a listing of local, national and global resources for bereavement and counseling support.

Encourage a member of your staff to take the SBD doula training, and improve your service to your community.

Visit this online global network and resource database, and change your community standard of care.

Respectfully,

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www.stillbirthday.com

