



*Can a simple pregnancy test bring grief? Learn how.*

### **Is bereavement sensitivity necessary in obstetrics?**

- 100% of all mothers interviewed in a stillbirthday poll published in 2012 indicated that obstetric/medical professional involvement directly influenced their interpretation of their experience and consequently, their journey beyond the immediate pregnancy and infant loss.
- 86% of those surveyed said that they wish they had had a trained SBD Doula in addition to their medical care team.
- 92% of those surveyed who indicated that they had a subsequent pregnancy indicated a combination of a heightened anxiety and anticipation of prenatal appointments.

## **Who We Are**

### **About Us**

Stillbirthday provides globally respected birth & bereavement support, starting with free, printable birth plans for birth in any trimester, and site-provided professional training of birth & bereavement doulas who can support in any birth method, any trimester, and any outcome.

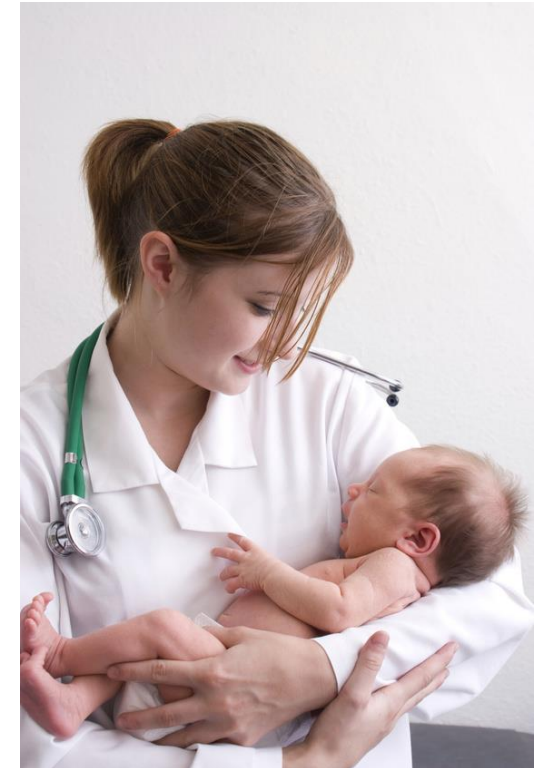
Credentialed stillbirthday (SBD) Doulas have a demonstrated knowledge base and skill set that become an invaluable asset to your team and services.

### **Contact Us**

Phone:

Email:

Web: [www.stillbirthday.com](http://www.stillbirthday.com)



## **STILLBIRTHDAY**

*Support for birth.*

*Support for bereavement.*

*Support for medical staff.*

*Serving families experiencing birth  
in any trimester, in any outcome*



**STILLBIRTHDAY**

101 W. Washington Street  
Kearney MO 64060



## Why include an SBD Doula on your team?

Consider the advantages your hospital will bring to your community by recognizing the value of its residents who have committed to investing, financially and academically, to diligently train through a reputable, global, professional institution which prepares them to provide individualized, uninterrupted, comprehensive emotional and practical support to families prior to, during and after the birth of babies in any trimester and in any expected outcome.

The professionals who are trained through stillbirthday are prepared to offer this exceptional support.

Invest in your community by including an SBD Doula on your team.

### Support for Your Patients

SBD Doulas provide uninterrupted support through labor and birth. This lowers medical cost by decreasing the use of preventable interventions, lowers the incidence of postpartum regret, and subsequently impacts the overall health of your community.

---

*It is an impossible expectation thrust upon freshly bereaved parents to give birth without full access to options (that may be uncomfortable, unnecessary or even incomprehensible to the birth professionals involved) which can critically impact the parents' long term journey of reconciling their feelings, experiences and making sense of their grief. Every mother should have the informed right to decide to include a professionally trained Birth & Bereavement Doula.*

---

### Support for Your Community

Seventy-one US mothers will experience stillbirth today. Your local SBD doulas are prepared to meet the need by bringing validation and supportive presence to the mothers experiencing pregnancy and infant loss within your own community.



*I have never taken training like this before. I would say it's close to an accelerated college course. The training is enormous. –Elizabeth Petrucelli SBD, author, All That is Seen and Unseen*

### Support for You

Your SBD Doula is trained in an industry-first paradigm of fully honoring the spaces where birth and bereavement may meet. This total engagement requires the SBD Doula be versed in self-care practices.

Furthermore, your SBD doula is prepared to ease a substantial amount of your workload, by availing advanced birth & bereavement paraprofessional care to your team.

Stillbirthday further cultivates self-care by maintaining a substantial database of Provider Care resources – where the provider is attended to with the same honor, integrity and attention to healing as every family our doulas serve. Your SBD Doula can show you how to utilize this substantial database.